

Your Partner to Problem Solutions



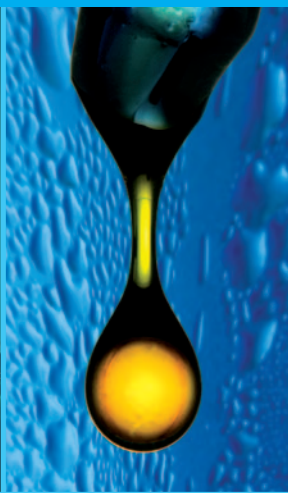
The fresher company.

Viva Blue



BEST RESULTS AT 120 - 176 °F

»The PowerPackage«



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Super power action on grease and oil stains: powerful, economic and suited for all kind of textiles.

Viva Blue

removes any kind of grease and oil stains and renders full performance on even most heavy soiling.

The traditional blue workwear (e.g. boiler suit) is out. In former times, mainly pure cotton was used but today's work clothes to a major part consist of mixed fabrics and synthetic fibres. Due to the manifold offer, today's work clothes, respectively their outfit, become more and more individual and distinguish themselves by light colors and trimmings like company logos. This means that, despite the same type of stains, these colored textiles need especially gentle wash processes in order to avoid damage to color or fabric. Whilst in the past solvent-based grease solubilizers, respectively solubilizers containing citrus-terpene, could be employed, this is no more possible by European legislation. In particular, new innovative concepts are required for oil and grease removal.

SEITZ Research & Development have now succeeded in developing a unique grease solubilizer capable to remove from the textiles all kind of grease and oil stains already at temperatures from 120 to 176 degrees without any solvents, citrus-terpene or nonylphenoles.

Viva Blue is a highly concentrated booster with the power to completely remove oil and grease stains from the fabric.

Neither the material nor the color or nature of the textiles will be impaired by treatment with **Viva Blue**. The proportion of pieces to be post-washed is reduced to a minimum, and you will save water, time and energy. Besides, you will save the natural resources and prolong the life-time of textiles – and this with optimum wash results and irrespective of whether you wish to remove from the textiles mineral or silicon oils or combat natural oils or greases.



Advantages offered by Viva Blue

- only very low quantity needed for use
- strong action on most tenacious soil
- weakly foaming
- ideally combinable with products from the SEITZ kits – in particular with **Mega Active** or **Mega Power**

Viva Blue from SEITZ –
The unique, powerful,
terpene-free grease solubilizer



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- **Viva Blue** offers an enormous scope of performance and removes all kind of grease and oil stains in a thorough and gentle way.
- **Viva Blue** is especially suited for heavily soiled blue work clothing (boiler suits), laundry from hotels and gastronomy and, in case of special grease soiling, also for kitchen or table laundry – irrespective of whether made from polyester or cotton.
- Besides, **Viva Blue** supports removal of many other stain substances and thus improves the entire quality of the wash results with lowest input of detergent quantities.

Viva Blue is your degreaser!



The fresher company.

Innovations
since **1885**
In constant development for our customers



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